

27 Cumberland Road
Vandia Grove
Bryanston



e-mail: jhbfin@jhbfin.co.za

www.jhbfin.co.za

PO Box 130598
Bryanston
South Africa
2074

Tel: +27 11 704 7577

Fax: +27 11 462 4485

Banango Traders **EXPERIENTIAL BUSINESS LEARNING**

Dear Parent

We hope you will be keen for your child to participate in ***Banango Traders*** the entrepreneurial skills challenge being presented at your child's school.

This programme will teach your child many useful concepts about the way in which business works. Participants will learn to strategise, plan and analyse the performance of a business in terms of the two most important factors that determine the success of any business - profits and cash flow. They will learn the difference between good and bad business decisions and they will find out what one needs to do in order to turn business ideas into successful results.

The programme involves a business simulation game and accompanying exercises. The game has been developed by ourselves and it forms an integral part of the short business finance courses we present to corporates, which is our core activity. The game has been presented for over seven years with great success to thousands of employees in a wide variety of industries. The version your child will experience has been specially adapted for the school environment.

The lessons your child will learn will be invaluable in preparing him or her for the real world.

We hope your child will really enjoy the experience.

If you would like more information about us or the programme, please contact us on 011 704 7577 or visit our website at www.banangotraders.co.za

Yours sincerely

Peter van Ryneveld

Johannesburg School of Finance